

Message Text

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PAGE 01 DOUALA 00236 291037Z

11

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W
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R 290950Z JUL 75

FM AMCONSUL DOUALA

TO USDOC WASHDC

INFO SECSTATE WASHDC 975

AMEMBASSY YAOUNDE

UNCLAS DOUALA 236

E.O. 11652: N/A

TAGS: BFOL CM

SUBJECT: WTDR REQUEST BESSI SOAP FACTORY

REF: USDOC 10272

1. BESSI SOAP FACTORY, BATIBO, BAMENDA, MOMO DIVISION N.W. PROVINCE, CAMEROON. CABLE: BESOFAC BAMENDA. NO TELEX, NO TELEPHONE. OFFICER: J.T. AKWAR, DIRECTOR GENERAL.
2. SMALL FIRM. ESTABLISHED 1971. CAPITAL: 9,400,000 F CFA. ANNUAL SALES VOLUME: 50,000,000 FCFA. EMPLOYS 30, 10 SALES-MEN. MANUFACTURER OF DOMESTIC AND INDUSTRIAL WASHING SOAP FOR NATIONAL USE.
3. FINANCIAL REF: BIAO (BANQUE INTERNATIONALE DE L AFRIQUE OCCIDENTALE), KUMBA, CAMEROON.
4. NOT INVOLVED IN REPRESENTATION ACTIVITIES.
5. BESSI SOAP FACTORY IS A LOCAL FIRM OWNED BY JEREMIAH TAFON AKWAR, CAMEROONIAN. SERIOUS ATTEMPT TO EXPLOIT CAMEROON INDUSTRIAL POTENTIALS, BUT MANAGEMENT SEEMS INCOMPETENT. ACCOUNT OPENED WITH BIAO KUMBA OCTOBER 22, 1974. BANKER WILL NOT COMMENT ON MANAGEMENT AND FINANCIAL STANDING. DEPOSITS ARE MEAGRE AND VERY IRREGULAR. LAST DEPOSIT WAS MADE APRIL 1975. FIRM HAS APPROACHED AMEMBASSY YAOUNDE FOR FINANCIAL HELP. THEY REQUIRE ADDITIONAL

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PAGE 02 DOUALA 00236 291037Z

FINANCIAL AND MANAGEMENT ASSISTANCE. PRUDENCE IS RECOMMENDED

IN DEALINGS WITH U.S. FIRMS.

6. JULY 1975.

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Message Attributes

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Disposition History: n/a
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